

# COACH CARR CLASSIC















8.9.21 | Walnut Creek Country Club | South Lyon, MI

## Coach Carr Classic

The Coach Carr Classic golf outing is one of the ChadTough Defeat DIPG Foundation's newer events focused on honoring Chad's Papa, Hall of Fame Coach Lloyd Carr. Guests will enjoy a continental breakfast, 18 holes of golf with a grill lunch, and a postgolf dinner program. The roughly 180 golfers will be joined by the Carr family, along with some of Coach Carr's former players and other local celebrities.

## Sponsorships

Level Benefits	Presenting	Eagle	Birdie	Par
Package price	\$25,000	\$15,000	\$10,000	\$5,000
Exclusive recognition and/or title sponsorship	ALL event communications including press release	Signage at title location. Title choices include*: Program, Dinner, Signature Drink, Golf Cart	Signage at title location. Title choices include*: Breakfast, Lunch, Gift Bag, 50/50, Driving Range, Putting Green	
Program recognition	Signage & verbal recognition	Verbal recognition	Verbal recognition	
Preferred seating for dinner	Preferred seating with celebrities	Preferred seating	Reserved seating	Reserved seating
Logo placement on event website				
Event digital signage				
# of foursomes	3 foursomes	2 foursomes	1 foursome	1 foursome
Social media recognition	Exclusive	Exclusive	Grouped by level	Grouped by level
Hole signage	Exclusive at (2) holes	Non-exclusive individual signage at (2) holes	Non-exclusive individual signage at (2) holes	Group signage at (2) holes
Gift bag contribution (optional)				

\*Title sponsorship choices are first come, first served.