

# **Make a Difference, Your Way**

Thank you for considering hosting a fundraiser to support the ChadTough Defeat DIPG Foundation! Your efforts play a crucial role in advancing our mission to find a cure for DIPG and providing nurse navigation support to affected families. Hosting a fundraiser allows you to make a meaningful impact while engaging your community in a cause that truly matters.

## **How to Get Started**

### 1. Choose Your Fundraising Idea

Whether it's a virtual event, a community gathering, or a personal challenge, the possibilities are endless. Get creative and choose an idea that resonates with you and your community.

## 2. Set Your Fundraising Goal

Determine a realistic fundraising goal that reflects the impact you hope to achieve. Every dollar raised brings us one step closer to defeating DIPG.

### 3. Determine How You Will Receive Funds

Make it easy for your friends to support your fundraiser. Options include setting up an online fundraising page or a social media fundraiser. Cash, checks, and Venmo are also great options.

### 4. Register Your Fundraiser

Let us know about your fundraising initiative by registering on our website. This helps us provide support, resources, and recognition for your efforts.

### 5. Personalize Your Fundraiser & Spread the Word

Share your story, explain why you're passionate about supporting ChadTough, and set the stage for your fundraising journey.

Utilize social media, emails, and other communication channels to spread awareness about your fundraiser. Encourage friends, family, and colleagues to join you in making a difference.

## **6. Host Your Event**

Whether it's virtual, in person, or both, have fun and execute your plan.

### 7. Make Your Donation

Submit your final donation to the foundation online at ChadTough.org/donate or through the mail: PO Box 907, Saline, MI 48176. Be sure to make a note that it's from your fundraiser.

## **Fundraising Tips**

## **Tell Your Story**

Share why supporting ChadTough Defeat DIPG is important to you. Personal connections drive engagement and generosity.

### **Engage Your Network**

Leverage your personal and professional networks to maximize your reach. Consider reaching out to local businesses for support.

### **Create a Timeline**

Plan your fundraiser with a clear timeline, including the launch date, promotional efforts, and the culmination of your fundraising efforts.

### **Express Gratitude**

Thank your donors and supporters regularly. Acknowledge their contributions and keep them updated on the impact of their generosity.

### **Resources and Support Downloads**

Our website has helpful resources, graphics, and tips to enhance your fundraising efforts.

### **ChadTough Help**

Connect with a ChadTough representative for guidance, support, and to answer any questions you may have along the way.

## Ready to Get Started?

Register your fundraiser today and embark on a journey to make a lasting impact in the fight against DIPG. Your dedication and commitment are key in creating a world where no child has to face this devastating disease.