



SPONSORSHIPS

\$50,000: Presenting Sponsor

\$25,000: MVP Title Sponsor

First come, first served - options:

- + Player Development Center Tours
- + Welcome Reception
- + Check In
- + Postgame Party
- + Ball Toss
- + Live Auction
- + Dinner Program
- + Check Out
- + Online Auction

\$10,000: Team Captain

Sponsor

See backside for complete
sponsorship benefits at each level.

Scan the QR code to
become a sponsor:



Sponsorship commitments requested
by January 31, 2026.



MAY 9, 2026

CRISLER CENTER | ANN ARBOR, MICHIGAN

ABOUT THE GALA

This is the marquee event for the ChadTough Defeat DIPG Foundation®, raising over \$1M each year. It is an evening to honor DIPG angels while raising awareness and funds for pediatric brain cancer research. The event includes a Welcome Reception, Dinner Program, and Postgame Party. Guests enjoy mingling with past and present athletes and coaches, DIPG researchers, as well as other local celebrities. The online auction, live auction, and unique "ball toss" are always highlights of the evening.

SPECIAL GUESTS

2025 Event Co-Chairs:

DUSTY & ANNA MAY

Emcee:

DANA JACOBSON

WELCOME RECEPTION

Mingle with the Carrs, our co-chairs, and other celebrity guests!

Tour the U-M William Davidson Player Development Center for a behind-the-scenes look at Michigan Basketball.



SPONSORSHIP BENEFITS

Below are the benefits with each level of sponsorship available for the **2026 ChadTough Defeat DIPG Gala**. Celebrities include current and former athletes and coaches, DIPG doctors and researchers, and media personalities.

Sponsorship Commitments Requested by January 31, 2026.



PRESENTING SPONSOR

\$50,000

Recognition in ALL event communications
Logo placement on event website
Celebrity + guest seated at each table, if desired (or decline this benefit and use the additional 2 seats on your own)
3 preferred tables (8 tickets per table)
Exclusive event digital signage
Program listing
Exclusive social media recognition
Gift bag contribution (optional)
Podium recognition

MVP TITLE SPONSOR

\$25,000

Recognition signage at title location
Logo placement on event website
Celebrity + guest seated at each table, if desired (or decline this benefit and use the additional 2 seats on your own)
2 preferred tables (8 tickets per table)
Exclusive event digital signage
Program listing
Exclusive social media recognition
Gift bag contribution (optional)

TEAM CAPTAIN SPONSOR

\$10,000

Logo placement on event website
Celebrity + guest seated at each table, if desired (or decline this benefit and use the additional 2 seats on your own)
1 preferred table (8 tickets per table)
Event digital signage grouped by level
Program listing
Social media recognition grouped by level
Gift bag contribution (optional)

One day, DIPG will have a cure. Join us so that one day can become today!