



WHY SPONSOR

MAKE A POSITIVE IMPACT AGAINST THE DEADLIEST CHILDHOOD BRAIN CANCER

- DIPG is the leading cause of death from childhood brain cancer, with near 0% survival.
- Hundreds of children are diagnosed every year in the U.S. alone, typically between 4-11 years old.
- Most children die 9-11 months from diagnosis. Over 90% pass away within 2 years.
- Your support powers HOPE and HELP. As the leading private funder of DIPG research worldwide, ChadTough Defeat DIPG drives breakthroughs while providing families with free nurse navigation every step of the way. The Superhero 6K makes it possible.

CHADTOUGH DEFEAT DIPG® SUPERHERO SPRINT & 6K

PRESENTED BY **HEADFIRST**
SUMMER CAMPS

ABOUT THE SUPERHERO 6K

The **11th Annual ChadTough Defeat DIPG Superhero Sprint & 6K** is a fun and meaningful event that raises funds for childhood brain tumor research. Since 2016, the Superhero 6K has grown tremendously, and we are grateful to have had almost 20,000 registrations over the years.



The race began in memory of Michael Mosier, a 6-year-old from Bethesda, Maryland, who bravely battled DIPG for 8.5 months before passing away in 2015. Michael's story remains the heart of this event, inspiring its growth into a national movement. Today, teams form across the country to honor not only Michael but also countless other childhood cancer heroes, fueling the fight for a cure.

The 2026 event will be **VIRTUAL** to maximize flexibility for all our participants. Anyone can sign up to walk, run, bike, or do the activity of their choice on their own time, anytime.

Full event details: Superhero6K.com

Questions? Email info@chadtough.org.



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SPONSOR BENEFITS

MUST COMMIT BY MARCH 2, 2026
FOR INCLUSION ON SHIRT, BIB, AND POSTCARD
(AS APPLICABLE BY SPONSOR LEVEL)

	Presenting	Premier	Platinum	Gold	Silver
Donation Level	\$12,000	\$9,000	\$6,000	\$3,000	\$1,000
Included in race logo & communications as Presenting Sponsor					
Logo on race bib sent To all participants					
Logo on race emails					
Logo on event flyer					
Social media recognition (Facebook, Instagram)*	Posts/stories, & exclusives	Posts, stories, & exclusives	1 exclusive post, 1 group-level post, & stories	1 exclusive post, 1 group-level post, & stories	Silver group-level post & stories
Logo on race shirt	Front and back	Back	Back	Back	Back
Logo on event postcard Sent to all participants					
Logo on event website With click-thru link					
Race entries with shirts	15	12	10	6	4
Signage to support an in-person event					

FULLLED

*Social media recognition may occur on the ChadTough Defeat DIPG Foundation (@ChadTough) and/or Michael Mosier-ChadTough Defeat DIPG (@DefeatDIPG) social media accounts.



chadtough.org | info@chadtough.org | P.O. Box 907, Saline, MI 48176



CHADTOUGH DEFEAT DIPG SUPERHERO SPRINT & 6K 2026 SPONSORSHIP COMMITMENT FORM

Please return this completed form and payment to:

ChadTough Defeat DIPG Foundation, PO Box 907, Saline, MI 48176

Or via email: karin@chadtough.org

Individual Name (Sponsorship not associated with Company): _____

Company/Organization Name: _____

Company/Org Primary Contact: _____

Street Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Email: _____ Website: _____

Social Media Handles (Facebook, Twitter, Instagram): _____

SPONSORSHIP LEVEL

Premium Packages

Presenting (\$12,000) FULFILLED

Premier (\$9,000)

Platinum (\$6,000)

Gold (\$3,000)

Silver (\$1,000)

We are unable to participate in the premium sponsorships, but wish to contribute \$ _____

In-Kind Sponsorship (specify): _____

Approx. value: \$ _____

PAYMENT TYPE

Check enclosed: Made payable to ChadTough Defeat DIPG Foundation.

Credit Card: Pay online at chadtough.org/donate and put **Superhero 6K sponsor** in the Gift Comments section.

I wish to receive an **invoice by email**. Payment will be made by (date) _____ via check made payable to ChadTough Defeat DIPG Foundation.

AUTHORIZATION & SIGNATURE

Authorized Signature

Print Name

Date

Questions? Please email info@chadtough.org

Must commit by 3/2/26 for inclusion of logo on race t-shirts, bibs, and event postcard
(as appropriate for sponsorship level)

ChadTough Defeat DIPG Foundation is a 501(c)(3) nonprofit organization (EIN 47-4041494).

Donations are tax deductible to the extent provided by law.