



# CHADTOUGH DEFEAT DIPG® SUPERHERO SPRINT & 6K

PRESENTED BY **HEADFIRST**  
SUMMER CAMPS

## ABOUT THE SUPERHERO 6K

The **11th Annual ChadTough Defeat DIPG Superhero Sprint & 6K** is a fun and meaningful event that raises funds for childhood brain tumor research. Since 2016, the Superhero 6K has grown tremendously, and we are grateful to have had almost 20,000 registrations over the years.



The race began in memory of Michael Mosier, a 6-year-old from Bethesda, Maryland, who bravely battled DIPG for 8.5 months before passing away in 2015. Michael's story remains the heart of this event, inspiring its growth into a national movement. Today, teams form across the country to honor not only Michael but also countless other childhood cancer heroes, fueling the fight for a cure.





The 2026 event will be VIRTUAL to maximize flexibility for all our participants. Anyone can sign up to walk, run, bike, or do the activity of their choice on their own time, anytime.

**Full event details:** [Superhero6K.com](https://superhero6k.com)

**Questions?** Email [info@chadtough.org](mailto:info@chadtough.org).

## WHY SPONSOR

MAKE A POSITIVE IMPACT  
AGAINST THE DEADLIEST  
CHILDHOOD BRAIN  
CANCER

-  DIPG is the leading cause of death from childhood brain cancer, with near 0% survival.
-  Hundreds of children are diagnosed every year in the U.S. alone, typically between 4-11 years old.
-  Most children die 9-11 months from diagnosis. Over 90% pass away within 2 years.
-  Your support powers HOPE and HELP. As the leading private funder of DIPG research worldwide, ChadTough Defeat DIPG drives breakthroughs while providing families with free nurse navigation every step of the way. The Superhero 6K makes it possible.



## SPONSOR BENEFITS

**MUST COMMIT BY MARCH 2, 2026  
 FOR INCLUSION ON SHIRT, BIB, AND POSTCARD  
 (AS APPLICABLE BY SPONSOR LEVEL)**

|  | Presenting                   | Premier                      | Platinum  | Gold  | Silver                            |
|--|------------------------------|------------------------------|---|---|-----------------------------------|
| Donation Level   | \$12,000                     | \$9,000                      | \$6,000   | \$3,000   | \$1,000                           |
| Included in race logo & communications as Presenting Sponsor | ✓                            |                              |   |   |                                   |
| Logo on race bib sent To all participants                    | ✓                            | ✓                            | ✓   |   |                                   |
| Logo on race emails  | ✓                            | ✓                            | ✓   | ✓   |                                   |
| Logo on event flyer  | ✓                            | ✓                            | ✓   | ✓   |                                   |
| Social media recognition (Facebook, Instagram)*              | Posts, stories, & exclusives | Posts, stories, & exclusives | 1 exclusive post, 1 group-level post, & stories | 1 exclusive post, 1 group-level post, & stories | Silver group-level post & stories |
| Logo on race shirt   | Front and back               | Back                         | Back  | Back  | Back                              |
| Logo on event postcard Sent to all participants              | ✓                            | ✓                            | ✓   | ✓   | ✓                                 |
| Logo on event website With click-thru link                   | ✓                            | ✓                            | ✓   | ✓   | ✓                                 |
| Race entries with shirts                                     | 15                           | 12                           | 10  | 6   | 4                                 |
| Signage to support an in-person event                        | ✓                            | ✓                            |   |   |                                   |

\*Social media recognition may occur on the ChadTough Defeat DIPG Foundation (@ChadTough) and/or Michael Mosier-ChadTough Defeat DIPG (@DefeatDIPG) social media accounts.

